

eLearning Has Changed Forever!



Student success starts with Learning Relationship Management

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Training Organisations Need To Adopt eLearning As a strategy. But why?

The new paradigm shift in education has approached and altered the way education is delivered across the globe. As a result of the Covid-19 pandemic educational systems have moved online as quickly as possible, resulting in classrooms becoming online spaces and teachers being virtual educators. No education provider has been left unaffected, leaving authorities across the globe with no choice but to quickly adapt and set up virtual classrooms for eLearning within a short period of time.

Pandemic aside, the education industry is slowly shifting towards eLearning, resulting in this once foreign method of teaching, being completely formalised with the aid of electronic devices.



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Since the year 2000, the growth of the eLearning industry has increased by 900%.

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By now, we have all noticed a huge shift in automation, and the outstanding results it yields. Yes, automation and technology can be intimidating, considering it will replace many jobs in years to come. But on the contrary, automation has allowed people across the globe, across multiple industries, spanning over different roles to change the way they work. Moreover, as we have all witnessed, automation and technology has given companies a better fighting chance of surviving through a global pandemic, while providing local businesses with the opportunity to expand their reach to become global players, eliminating human error, and making bulk, highly administrative tasks easy to perform, even with low staff levels.

Education providers across the globe have swiftly adapted to including virtual classrooms and eLearning as a platform for students, and [students seem to have taken a liking to it.](#)

So where does this leave the education industry? In this eBook we dive into various reasons why education providers must adopt eLearning as a platform.

1. eLearning Continues To Rise

Don't get left behind - level up with eLearning

Aside from students enjoying the convenience and flexibility that comes with eLearning, eLearning continues to grow exponentially. To give you an idea:

- > The global eLearning market is projected to reach **\$336.98 billion by 2026**.
- > The revenues of the eLearning industry has grown by over **900%** since 2000, however it has not reached its peak yet and it is expected to **triple by 2025**.

The above statistics alone display the power of eLearning and sum-up why education providers, without question, must quickly adapt and expand their eLearning activities, or implement them should they not already exist.

While education providers are always seeking ways to provide the best student experience possible, it is paramount to stay ahead of trends, to adapt and not get left behind. As Dwight D Eisenhower once said; "Unless we progress, we regress". Progression comes by being a part of this favourable statistic and evolving with the times. This will not only benefit education providers monetarily, but will allow them to survive in an ever evolving competitive market.



2. Students Crave Convenience

Use EdTech to provide a better student experience

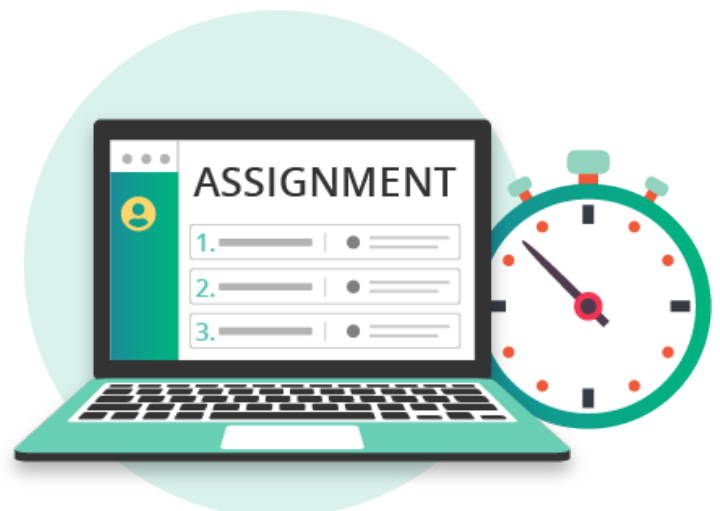
While the human element in eLearning does not have to be removed, and in most cases is not removed at all, giving students the flexibility to learn at their convenience, is key to keeping your training provider thriving, particularly since upskilling staff has become essential in businesses, more and more employed individuals are looking to further their education, and of course, the infamous Covid-19 pandemic hit.

Whether you opt for online learning, or blended learning, offering one, or both elements will add desirability to your training provider and improve the student experience.

Blended learning, which combines online learning and the classroom element of having a teacher present has proven to increase engagement and academic ability. While online learning allows students to enjoy the option of logging on anywhere, and at any time to study. Not to mention, the cost saving element that most students take delight in.

Including eLearning as an option at your training provider will give your training organisation the edge it needs, put you ahead of trends and increase learner convenience too.

Students in our current society crave convenience, flexibility, and savings costs. Give them the opportunity to desire the convenience provided by your education provider.



3. Reduce Costs At Your Training Provider With eLearning

Upload course content and measure results automatically

eLearning requires minimal upkeep and eliminates many of the recurring expenses that come with traditional learning. Whether you opt for blended learning which incorporates online educational materials and opportunities for interaction online with traditional place-based classroom methods, or pure online learning without interaction, you still do not have to spend money on training equipment, a physical venue, and travel and accommodation for trainers. Furthermore, classes can be recorded and reused multiple times, resulting in a once off cost for your education provider.

eLearning also reduces your material cost expenses. Learning Management Systems, such as **Moodle** and **Canvas**, have the functionality to upload files, course content and the like. So, instead of investing in physical workbooks and printing out documents for dispersal, students can access all resources online, saving your training provider and learners money, all while being environmentally friendly.

Moreover you can reduce the time and money spent on measuring results. Many Learning Management Systems have built-in online grading functionality, meaning once a learner submits a test, or quiz online, the system, depending on the parameters set by your training provider, automatically grades submitted test papers or quizzes and can immediately provide the learner with feedback. This saves your Trainers ample time, and your training provider ample money, all while providing your learners with a convenient student experience.



4. Thrive Throughout Lockdown And Beyond

Move over to eLearning and future proof your business

We've all witnessed the effects of lockdown on education during the Covid-19 pandemic. Training providers across the globe were shut down resulting in over 1.2 billion children out of the classroom.

Thanks to educational technology, some training providers were, and still are able to **function optimally** with eLearning, and without disruption. Moving from classroom based eLearning to online can be a big step for any training provider. However, taking a step in this direction has multiple benefits, including being agile and ready to adapt to changing circumstances. Moving your learner enrolments and classes online will allow seamless functioning at your training organisation, putting you one step ahead. Don't wait for unforeseen circumstances to negatively impact your training provider. Move over to eLearning and mitigate risk.



➔ A rise in digital operations brings a need for a website that works in favour of your business. Make sure your website is not working against you! **Get your free website consultation today!**

5. Adopt A Global Reach

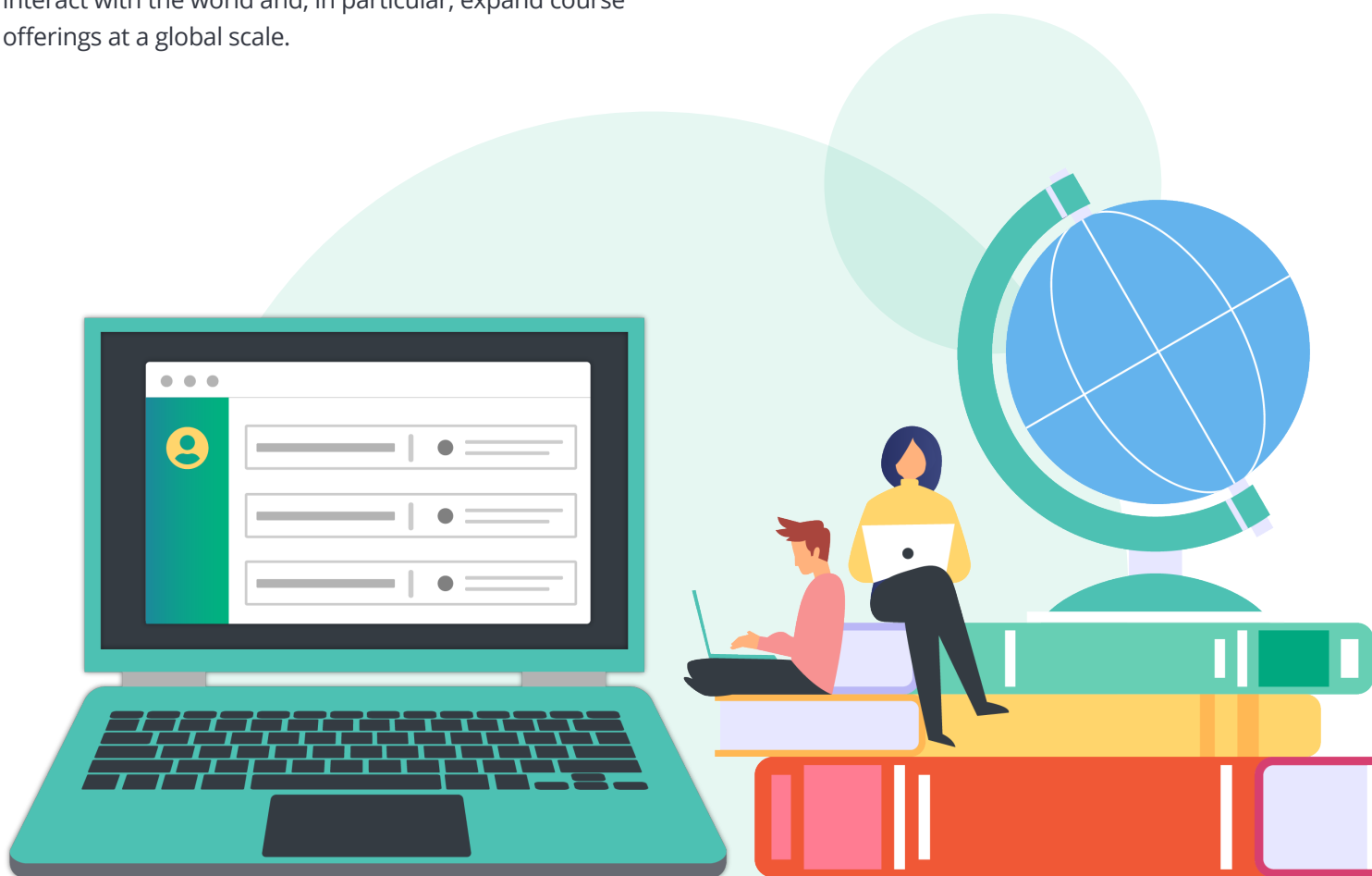
Reach more students and become more accessible to volume

The world is soaring towards digitisation across all sectors, spurred on by the need for remote working and learning created by the pandemic. This change has impacted how education providers function and deliver their courses. With the global push towards digitisation, comes increased competition within the education industry, meaning education providers need to proactively find opportunities to **maximise capabilities**

EdTech's far-reaching capabilities offer education providers the competitive edge needed to stay ahead of trends, and survive and **thrive in an ever evolving competitive landscape**. Technology and automation is a critical component to maintain desirability and provides a **global marketplace** and workspace, full of opportunity to interact with the world and, in particular, expand course offerings at a global scale.

➔ **Take your campus to the cloud!** For full accessibility and water-tight security choose cloud-only applications

Overall, taking advantage of the internet and its vast array of readily available eLearning platforms, will give your education provider the cutting edge and global reach it needs. By providing students with eLearning as a platform of selection, students within your area, and beyond will have the opportunity to register with your education provider. This increases reach, enhances registrations and of course, revenue.



Invest In A Learning Management System To Suit Your Business Needs

So you've made an informed decision to adopt eLearning at your training provider, **but what comes next?**

The internet gives us an unlimited amount of information about everything you could possibly imagine. Learning Management Systems too have developed abundantly across the globe, giving you tons of options to choose from. Choosing one is a big deal, so if you are just starting out on your eLearning journey, it may be a good idea to start with a minimalistic solution and build up once you have an idea of your training organisations needs.

To help you out a bit, we've highlighted a few points to consider when looking for a Learning Management System.

1. Integration capability

To be competitive, training organisations, like yours need a Learning Management System (LMS) that does much more than past programs were capable of. Your staff probably work with various other software's including accounting software, student management software and the like. Using multiple software's separately can be tedious and time consuming. If this is the case, have a look at systems that can integrate with your training providers various software's.

Software integrations are extremely helpful and have many benefits, including ensuring that students are correctly enrolled, syncing grades back to your Student Information System, ensuring payment is allocated to a students profile in real time, and so on.

So, instead of staggering between various software's, use a Learning Management System to automatically sync users, enrolments and groups. Simply do this by setting up eLearning enrolment rules within your Student Management System. As a student progresses through a course, the integration will enable or disable access as configured.

Grading hassles are similarly eased. Automatically sync grades, with a click of a button from your Learning Management System to your Student Management System by setting up auto grade rules within your Student Management. This means that as grades are added to your Learning Management System, they will be processed and updated automatically in your Student Management grade fields. It couldn't be simpler as this!

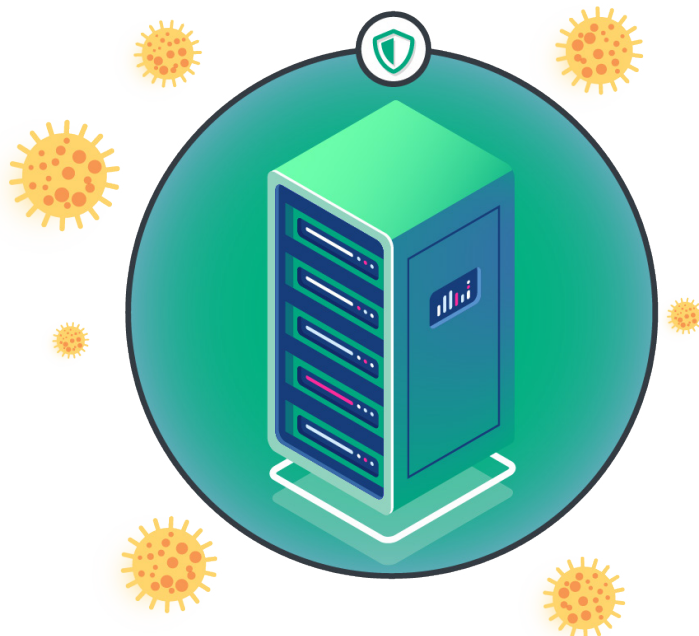
Integration will allow your processes to sync, making them much simpler and faster, all while freeing up time for your staff to focus on other pressing activities.

There are many cross-platform Learning Management System applications readily available, cost-effective, and simple to implement, making it possible to meet the needs of your training organisation.



2. Security

A security breach can put your organisation's reputation at risk resulting in a loss of trust, regardless of which system causes the breach. When shopping for a Learning Management System, do research on its downtime, contingency plans and disaster management. Take a look at online reviews written by existing and past clients to get an understanding of the level of security the system has to offer.



3. Customer Support

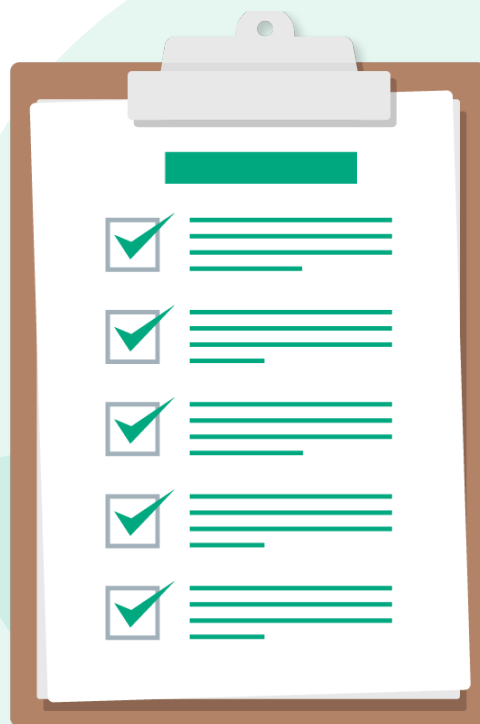


Customer support from your Learning Management System of choice is essential at the time of setup and in between, if you experience issues. Not knowing how to use new features or tackling an issue without support can be very frustrating. Before making a decision, find out which support channels your Learning Management System vendor offers. Chat, telephone and email should be stock-standard support facilities. Also ask about support turn-around times and a self-learning portal for you to tackle issues on your own when they occur.

4. Understand your Learning Needs

Before you dive into signing up with an Learning Management System vendor, take the time to jot down your training organisations learning needs. Make sure the Learning Management System you choose provides you with your exact requirements. Learning Management System's offer tons of features. We've highlighted just a few learning needs that you might want to consider.

- > Uploading of course content
- > The Online quizzes
- > Assignment uploads
- > Online forums
- > Chat functionality
- > Autograde
- > Web conferencing
- > Shared resources
- > Mobile integration
- > Lesson Planning
- > Attendance Tracking



5. Usability

Once you have an understanding of your learning needs, take the time to think about the staff who will be using the LMS. A LMS should automate tedious routine tasks, make your processes more seamless and should be easy to navigate.

Steer away from cluttered systems that are overly complex and move towards a LMS that provides quick access to common features and commands. Go one step further by making sure that your user-friendly LMS of choice functions optimally by your training organisations desired or preferred devices.



6. Request a Demo



Don't dive in completely without a demo. Once you have an idea of what your learning needs encompass, tackle google and narrow down your options. But before you sign-up, request a demo. Demo's are interactive and will give you a clearer view and in-depth understanding of what each LMS has to offer. Now that you understand your learner, take the time to ask questions in the demo, and only make your decision when you are getting exactly what your training organisation needs to thrive.

Final remarks

There is no one size fits all solution when it comes to choosing a LMS. Once you have identified your training organisation and learner needs, you will have a better idea of which LMS best suits your business needs and goals.



Here is a list of the **[best LEARNING MANAGEMENT SYSTEMS](#)**, according to G2.
See which LMS comes out on top!

About Wisenet

Established in 1997, Wisenet is the market leader in Cloud applications for the vocational training sector in the APEC region.

With over 3 million records under management and over 5,000 users, Wisenet's integrated Cloud platform is designed to help training organisations manage risk and reputation, reduce business costs and grow revenues.

Wisenet was acquired by Adapt IT (JSE:ADI) in 2019 and has offices in Australia, Singapore, New Zealand and South Africa.

About Adapt IT

Adapt IT is a leader in the ICT market through the provision of specialised software solutions to the Education, Manufacturing, Energy, Financial Services, Communications and Hospitality sectors, employing over 1,000 technology professionals and servicing more than 1,000 customers in 53 countries.

The company is listed on the Johannesburg Stock Exchange (JSE:ADI). Adapt IT has offices in South Africa, Mauritius, Botswana, Ireland, Kenya, Australia, New Zealand and Singapore.

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